

## ARTIFICIAL INTELLIGENCE

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### ABSTRACT

- Artificial Intelligence Computers are everywhere today. It would be impossible to go your entire life without using a computer. Cars, ATMs, and TVs we use everyday, and all contain computers. It is for this reason that computers and their software have to become more intelligent to make our lives easier and computers more accessible. Intelligent computer systems can and do benefit us all; however people have constantly warned that making computers too intelligent can be to our disadvantage. Artificial intelligence, or AI, is a field of computer science that attempts to simulate characteristics of human intelligence or senses. This research paper gives us overview of artificial intelligence, history of artificial intelligence, goals of artificial intelligence, approaches and application of artificial intelligence

**KEYWORDS:-** artificial intelligence, goals, application, planning, learning natural language processing etc

### INTRODUCTION

**Artificial intelligence (AI)** is the intelligence exhibited by machines or software. It is an academic field of study which studies the goal of creating intelligence. Major AI researchers and textbooks define this field as "the study and design of intelligent agents", in which an intelligent agent is a system that perceives its environment and takes actions that maximize its chances of success. John McCarthy, who coined the term in 1955, defines it as "the science and engineering of making intelligent machines"

**Business and Decision Making, Examples of AI in Business, Artificial Intelligence (AI) Techniques, Expertised Training and Learning, Strategies for AI, Computer, Game, Planning**

**What is Artificial Intelligence, Examples of AI, Fuzzy Logic, Object's position, Goals, necessary part**

### Artificial Intelligence (AI) Techniques

- What is artificial intelligence?
  - AI is the human-like intelligent models for decision-making.
  - It deals with making intelligent models
- Examples of AI techniques:
  - Fuzzy logic models
  - Neural networks models
  - Bayesian networks
  - Game theory
  - Others AI techniques
- Any combination of the above

**What is Artificial Intelligence?**  
Source: wordpress.com

Fellow, Osmosis AI for Management Decision Making under, University

## HISTORY

In the early 1980s, AI research was revived by the commercial success of expert systems,<sup>[31]</sup> a form of AI program that simulated the knowledge and analytical skills of one or more human experts. By 1985 the market for AI had reached over a billion dollars. At the same time, Japan's fifth generation computer project inspired the U.S and British governments to restore funding for academic research in the field.<sup>[32]</sup> However, beginning with the collapse of the Lisp Machine market in 1987, AI once again fell into disrepute, and a second, longer lasting AI winter began.<sup>[33]</sup>

In the 1990s and early 21st century, AI achieved its greatest successes, albeit somewhat behind the scenes. Artificial intelligence is used for logistics, data mining, medical diagnosis and many other areas throughout the technology industry. The success was due to several factors: the increasing computational power of computers (see Moore's law), a greater emphasis on solving specific subproblems, the creation of new ties between AI and other fields working on similar problems, and a new commitment by researchers to solid mathematical methods and rigorous scientific standards.<sup>[34]</sup>

On 11 May 1997, Deep Blue became the first computer chess-playing system to beat a reigning world chess champion, Garry Kasparov. In February 2011, in a Jeopardy! quiz show exhibition match, IBM's question answering system, Watson, defeated the two greatest Jeopardy champions, Brad Rutter and Ken Jennings, by a significant margin. The Kinect, which provides a 3D body–motion interface for the Xbox 360 and the Xbox One, uses algorithms that emerged from lengthy AI research as do intelligent personal assistants in smartphones.

## GOALS

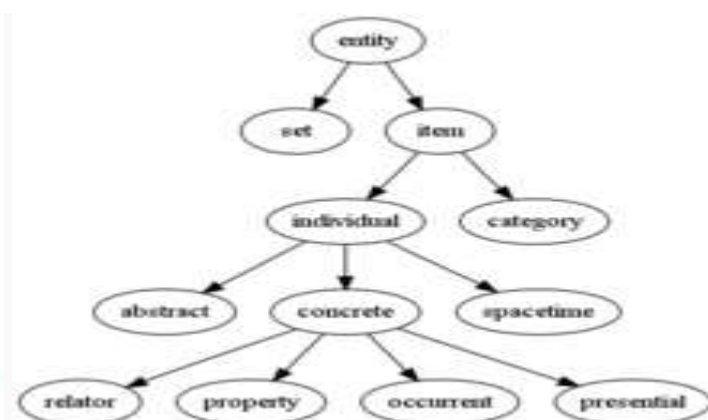
### **Deduction, reasoning, problem solving**[edit]

Early AI researchers developed algorithms that imitated the step-by-step reasoning that humans use when they solve puzzles or make logical deductions. By the late 1980s and 1990s, AI research had also developed highly successful methods for dealing with uncertain or incomplete information, employing concepts from probability and economics

For difficult problems, most of these algorithms can require enormous computational resources – most experience a "combinatorial explosion": the amount of memory or computer time required becomes astronomical when the problem goes beyond a certain size. The search for more efficient problem-solving algorithms is a high priority for AI research.

Human beings solve most of their problems using fast, intuitive judgements rather than the conscious, step-by-step deduction that early AI research was able to model. AI has made some progress at imitating this kind of "sub-symbolic" problem solving: embodied agent approaches emphasize the importance of sensorimotor skills to higher reasoning; neural net research attempts to simulate the structures inside the brain that give rise to this skill; statistical approaches to AI mimic the probabilistic nature of the human ability to guess.

### Knowledge representation



An ontology represents knowledge as a set of concepts within a domain and the relationships between those concepts.

*Main articles: Knowledge representation and Commonsense knowledge*

Knowledge representation and knowledge engineering are central to AI research. Many of the problems machines are expected to solve will require extensive knowledge about the world. Among the things that AI needs to represent are: objects, properties, categories and relations between objects; situations, events, states and time; causes and effects knowledge about knowledge (what we know about what other people know); and many other, less well researched domains. A representation of "what exists" is an ontology: the set of objects, relations, concepts and so on that the machine knows about. The most general are called upper ontologies, which attempt to provide a foundation for all other knowledge.

Among the most difficult problems in knowledge representation are:

#### Default reasoning and the qualification problem

Many of the things people know take the form of "working assumptions." For example, if a bird comes up in conversation, people typically picture an animal that is fist sized, sings, and flies. None of these things are true about all birds. John McCarthy identified this problem in 1969 as the qualification problem: for any commonsense rule that AI researchers care to represent, there tend to be a huge number of exceptions. Almost nothing is simply true

or false in the way that abstract logic requires. AI research has explored a number of solutions to this problem.

## Social intelligence

*Main article: [Affective computing](#)*



Kismet, a robot with rudimentary social skills

Affective computing is the study and development of systems and devices that can recognize, interpret, process, and simulate human affects. It is an interdisciplinary field spanning computer sciences, psychology, and cognitive science. While the origins of the field may be traced as far back as to early philosophical inquiries into emotion, the more modern branch of computer science originated with Rosalind Picard's 1995 paper on affective computing. A motivation for the research is the ability to simulate empathy. The machine should interpret the emotional state of humans and adapt its behaviour to them, giving an appropriate response for those emotions.

Emotion and social skills play two roles for an intelligent agent. First, it must be able to predict the actions of others, by understanding their motives and emotional states. (This involves elements of game theory, decision theory, as well as the ability to model human emotions and the perceptual skills to detect emotions.) Also, in an effort to facilitate human-computer interaction, an intelligent machine might want to be able to *display* emotions—even if it does not actually experience them itself—in order to appear sensitive to the emotional dynamics of human interaction.

## Creativity

*Main article: [Computational creativity](#)*

A sub-field of AI addresses creativity both theoretically (from a philosophical and psychological perspective) and practically (via specific implementations of systems that generate outputs that can be considered creative, or systems that identify and assess creativity). Related areas of computational research are Artificial intuition and Artificial thinking.

## General intelligence

*Main articles: Artificial general intelligence and AI-complete*

Many researchers think that their work will eventually be incorporated into a machine with *general* intelligence (known as strong AI), combining all the skills above and exceeding human abilities at most or all of them. A few believe that anthropomorphic features like artificial consciousness or an artificial brain may be required for such a project.

Many of the problems above may require general intelligence to be considered solved. For example, even a straightforward, specific task like machine translation requires that the machine read and write in both languages (NLP), follow the author's argument (reason), know what is being talked about (knowledge), and faithfully reproduce the author's intention (social intelligence). A problem like machine translation is considered "AI-complete". In order to solve this particular problem, you must solve all the problems.

## Approaches

There is no established unifying theory or paradigm that guides AI research. Researchers disagree about many issues. A few of the most long standing questions that have remained unanswered are these: should artificial intelligence simulate natural intelligence by studying psychology or neurology? Or is human biology as irrelevant to AI research as bird biology is to aeronautical engineering? Can intelligent behavior be described using simple, elegant principles (such as logic or optimization)? Or does it necessarily require solving a large number of completely unrelated problems? Can intelligence be reproduced using high-level symbols, similar to words and ideas? Or does it require "sub-symbolic" processing? John Haugeland, who coined the term GOFAI (Good Old-Fashioned Artificial Intelligence), also proposed that AI should more properly be referred to as synthetic intelligence, a term which has since been adopted by some non-GOFAI researchers

## SUPERINTELLIGENCE

Are there limits to how intelligent machines – or human-machine hybrids – can be? A superintelligence, hyperintelligence, or superhuman intelligence is a hypothetical agent that would possess intelligence far surpassing that of the brightest and most gifted human mind. "Superintelligence" may also refer to the form or degree of intelligence possessed by such an agent.

## Technological singularity

*Main articles: Technological singularity and Moore's law*

If research into Strong AI produced sufficiently intelligent software, it might be able to reprogram and improve itself. The improved software would be even better at improving itself, leading to recursive self-improvement. The new intelligence could thus increase exponentially and dramatically surpass humans. Science fiction writer Vernor Vingenamed this scenario "singularity" Technological singularity is when accelerating progress in technologies will cause a runaway effect wherein artificial intelligence will exceed human intellectual capacity and control, thus radically changing or even ending civilization. Because the capabilities of such an intelligence may be impossible to comprehend, the technological singularity is an occurrence beyond which events are unpredictable or even unfathomable.

Ray Kurzweil has used Moore's law (which describes the relentless exponential improvement in digital technology) to calculate that desktop computers will have the same processing power as human brains by the year 2029, and predicts that the singularity will occur in 2045.

### **Transhumanism**

*Main article: Transhumanism*

Robot designer Hans Moravec, cyberneticist Kevin Warwick and inventor Ray Kurzweil have predicted that humans and machines will merge in the future into cyborgs that are more capable and powerful than either.<sup>[199]</sup> This idea, called transhumanism, which has roots in Aldous Huxley and Robert Ettinger, has been illustrated in fiction as well, for example in the manga *Ghost in the Shell* and the science-fiction series *Dune*.

In the 1980s artist Hajime Sorayama's Sexy Robots series were painted and published in Japan depicting the actual organic human form with lifelike muscular metallic skins and later "the Gynoids" book followed that was used by or influenced movie makers including George Lucas and other creatives. Sorayama never considered these organic robots to be real part of nature but always unnatural product of the human mind, a fantasy existing in the mind even when realized in actual form.

Edward Fredkin argues that "artificial intelligence is the next stage in evolution", an idea first proposed by Samuel Butler's "Darwin among the Machines" (1863), and expanded upon by George Dyson in his book of the same name in 1998.

### **APPLICATION**

Artificial intelligence techniques are pervasive and are too numerous to list. Frequently, when a technique reaches mainstream use, it is no longer considered artificial intelligence; this phenomenon is described as the AI effect. An area that artificial intelligence has contributed greatly to is intrusion detection.



## Competitions and prizes

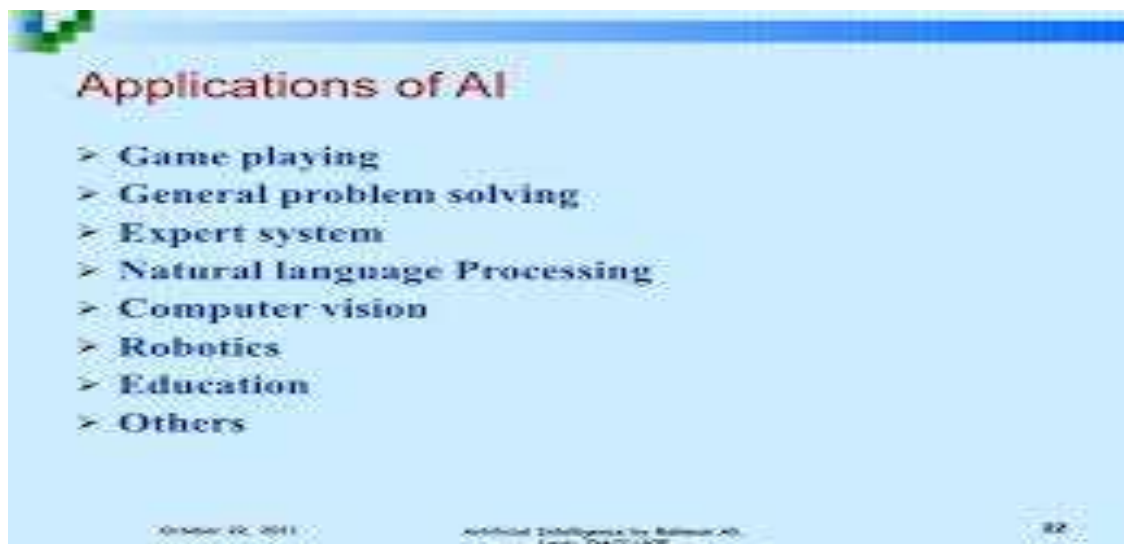
Main article: [Competitions and prizes in artificial intelligence](#)

There are a number of competitions and prizes to promote research in artificial intelligence. The main areas promoted are: general machine intelligence, conversational behavior, data-mining, robotic cars, robot soccer and games.

## Platforms

A platform (or "computing platform") is defined as "some sort of hardware architecture or software framework (including application frameworks), that allows software to run." As Rodney Brooks pointed out many years ago, it is not just the artificial intelligence software that defines the AI features of the platform, but rather the actual platform itself that affects the AI that results, i.e., there needs to be work in AI problems on real-world platforms rather than in isolation.

A wide variety of platforms has allowed different aspects of AI to develop, ranging from expert systems, albeit PC-based but still an entire real-world system, to various robot platforms such as the widely available Roomba with open interface.



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